

Sherri Taylor

Sherri is passionate about creating lasting impressions on people's lives. This is evident in her work designing events and marketing collateral. Sherri has a Unique Ability to take in the big picture, as well as the small important details, that help form long-lasting memories.

As director of communications and integration strategy, Sherri is able to maximize her vast experience working with financial advisor offices, marketing, and event planning. Her responsibilities focus on planning, developing, and implementing marketing strategies, communications, and public relations activities. In addition, she directs corporate efforts for the creation and delivery of integration strategy, process, planning, and execution resulting from company merger and acquisition activity.

Sherri joined Financial Foundations in June 2015. Prior to joining our team, she spent 15 years at Commonwealth Financial Network® in practice management, overseeing field outreach programs and planning conferences as a member of the Conferences and Events team. This was preceded by five years in sales and marketing for hotels. Sherri has a bachelor's degree from the University of Massachusetts at Amherst in hospitality and tourism management.

Sherri resides in Shrewsbury with her husband, David, and her two children, Jacob and Emma. In her free time, Sherri can be found cheering on her children at various football, hockey, and soccer games. She also enjoys traveling with her family, relaxing with a good book, or playing with her two golden retrievers.